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Event Purpose



- The success of Houston Airports depends upon doing business with thousands of qualified contractors, suppliers and vendors
- There are many business opportunities within Houston Airports, including construction, facility maintenance, professional services, airport concessions, advertising and car rentals
- These opportunities are awarded to companies through a Request for Qualifications (RFQ), Request for Proposal (RFP), or competitive bid process





HAS OBO Overview



Vision The Office of Business Opportunity's vision is to **eliminate systemic barriers** to prosperity and economic opportunity in the Greater Houston region

Mission The Office of Business Opportunity is committed to cultivating an inclusive and competitive economic environment in the City of Houston by promoting the success of small businesses and developing Houston's workforce, with a special emphasis on historically underutilized businesses and disenfranchised individuals

Objectives The Houston Airports Office of Business Opportunity promotes the utilization of Disadvantaged Business Enterprises (DBEs) in Department of Transportation (DOT) Federal Aviation Administration (FAA) financially-assisted contracts; the inclusion of Minority and Women, Small (SBE) and Persons with Disabilities Business Enterprises (MW/S/PDBEs) in City of Houston funded contracts; improved access to Houston Airports contract and procurement opportunities for MW/PDBE and non-MW/PDBE and SBE companies; and compliance with local and federal mandates





HAS OBO Responsibilities and Duties



- To promote the utilization of Disadvantaged Business Enterprises (DBEs) in Department of Transportation (DOT) Federal Aviation Administration (FAA) financiallyassisted contracts
- To promote utilization of Minority and Women, Small (SBE) and Persons with Disabilities Business Enterprises (M/W/S/PDBEs) in City of Houston funded contracts
- To improve access to HAS contract opportunities for M/W/S/PDBE companies
- To ensure compliance with local and federal mandates





HAS OBO Commitment



Create a level playing field on which:

- DBEs and M/W/S/PDBEs can participate in an environment that removes barriers
- Ensures equal access and non-discrimination
- Provides tools necessary to compete successfully within the Houston Airport System





HAS OBO Working For Your Company



- Provide contract information to M/W/S/P/DBEs
- Serve as an advocate for M/W/S/P/DBEs
- Support policies and activities to maximize their small business participation on HAS contracts
- Assist Prime Contractors identify certified M/W/S/P/DBEs to participate on contracts as subcontractors and concessionaires
- Educate M/W/S/P/DBEs on accessing HAS contracting opportunities

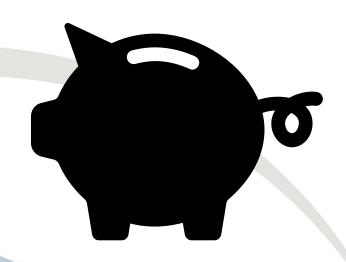




HAS OBO Working For Your Company



- Monitor M/W/S/P/DBEs utilization on contracts with participation goals
- Ensure that wage standards are met on all construction projects with Federal and City funding
- Host small business and minority forums for networking
- Provide information and referral services to M/W/S/P/DBEs





HAS OBO Business References



- Guide to Doing Business with the City http://purchasing.houstontx.gov/guide.html
- Procurement Manual https://www.houstontx.gov/legal/coh_procurementmanual.pdf
- Vendors Guide http://purchasing.houstontx.gov/SPD_eBid_VendorsGuide.pdf
- Formal Bids & RFPs http://purchasing.houstontx.gov/bids.html
- Houston Small Business Legal Consultation https://www.houstontx.gov/obo/free-legal-assistance.html
- Government Grants for Small Businesses https://www.chamberofcommerce.org/government-grants-for-small-businesses











FY2023 - Year to Date

HAS awarded \$357,352,159, of which \$90,336,085 was awarded to certified firms, accounting for 25.3 % utilization over all awards

The best preparation for winning HAS contracts is

Understand the bidding/RFP process



Prepare your response



Execute!





Step 1: Register as a City of Houston Vendor

• If you have never done business with the City of Houston before, create an online account by going to:

https://purchasing.houstontx.gov/bid_regform.aspx

CITY OF HOUSTON STRATEGIC PROCUREMENT DIVISION

Click on New Users





Guide to Doing Business with the City & FAQs



New Users Creat New Acct. User Name / PW

Please make a selection from the menu below



Existing User Register, Log In, or Search



Supplier Resources and Procurement



All About Formal Bids and RFPs



Search Bids, RFPs, Tabs, Pre-Bid Schedules



Forms
Business, Pay or Play, Hiring, Etc.



Office of Business Opportunity



Strategic Procurement Buyer Groups





City of Houston Procurement Manual



State of Texas Bid Law





Step 2: Complete and submit and online registration form:

https://purchasing.houstontx.gov/Vendor_Logon.aspx

Step 3: Fax your W-9 to the Vendor Assistance

Desk at: 1-832-393-8758 or

email: spdwebmaster@houstontx.gov

NOTE: Requires an email address and physical address per web account



City of Houston Strategic Procurement

The complete online resource dedicated to doing business with the City of Houston.

Strategic Procurement Departmental Links	- Jump to a different section -	00	
Existing Suppliers Login	Existing Supplier Login Existing		
Projected Procurement Opportunities		Supplier Login	
NIGP Code Search and Commodity Provider Search	Email Address:		
Overview of Bid/RFP Processes	Password:		
Records Management	Remember Email?		
The Chief Procurement Officer	Login >>>		
The City Purchasing Agent			
Employee Directory	WARNING: It was recently reported that a fraudulent purchase order (PO) representing City of Houston was sent to some of our vendors. We would like to raise your awareness on this issue and ask you to please be alerted if you receive a PO from City of Houston which seems abnormal.		
Citywide DPU (Departmental Purchasing Unit) Contact List			
Site Search	Read here for more information.		
Site Map	Having trouble logging in?		
Finance Department Strategic Procurement Division City Hall Building 901 Bagby St. Concourse Level Houston, TX 77002 Contact the City of Houston	NOT SURE if you are registered? Click Here to search NEW USER? Click Here to create a web account now FORGOT PASSWORD? Click Here to retrieve it now Our online bids and RFPs require all Suppliers to be registered online and provide a signed IRS W9-/W-8 to become a supplier with the City of Houston. Additionally, the City of Houston requires all Suppliers to have a current Web Account which must be linked to the existing Supplier number in order to place bids or down load bids.		
	If you company is not registered with the City of Houston, Click Here to create a web	account and access the	





Procurement Overview

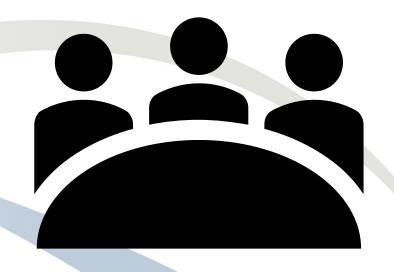


HAS Procurement Overview



To be successful...

- Understand the types of solicitations and method of procurement used by the government
- Respond appropriately to solicitations with proposals that win contracts!







Goods and Services: <u>City of Houston Strategic Procurement Division</u>

Design and Construction: <u>HAS Procurement Solicitations</u>

Professional Services:
 HAS Procurement Solicitations



Procurement Overview - Types of Solicitations



Solicitation tools used to procure goods and services for HAS:

- Purchase Orders (POs)
- Emergency Purchase Orders (EPOs)
- Informal Bids
- Formal Bid
- Request for Proposals (RFPs)



Procurement Overview – Guidelines & Threshold



Purchases of and under \$50,000

- Informal bids
- Not required by law to be publicly advertised
- Methods of procurement:
 - Non-competitive purchase: If the price is less than \$3,000, purchase can be made from most convenient supplier/contractor, without contacting others
 - **Price quotations**: Quotes should be solicited from three or more contractors to ensure the price is fair. Typically for purchases between \$3,000 \$50,000
 - Sealed bid: Advantageous if the procurement is close to \$50,000



Procurement Overview – Guidelines & Threshold



Procurements greater than \$50,000

- Formal bids
- Require City Council approval and compliance with procurement procedures to enter into a contract with HAS
 - Types of Solicitations used:
 - Invitation to Bid (ITB)
 - Request for Proposals (RFPs)
 - Request for Qualifications (RFQs)
 - Contract types:
 - Goods & Work (Non-Professional) Services
 - Professional Services
 - Construction



Procurement At A Glance



Procurement Method	Used When	Advantages	Disadvantages
Formal Bids (ITB)	 Competition exists The product or service is available from more than one source Price is major difference between all responsive, responsible bidders* 	1. Award process is simpler	1.Does not encourage innovative solutions
Request for Proposals (RFP)	1. When factors other than price are required/evaluated to get the required product/service	 Allows factors other than price to be considered* Allows for customized solutions proposing different approaches to the business need 	1. Evaluations are more complex
Request for Qualifications (RFQ)	1. Selection is made solely on the skills and qualifications of the contractor	1. Emphasizes the competency of the proposed contractors	1. Contractor is selected before price is negotiated



Procurement Overview - Formal Sealed Bidding



Invitation to Bid – for contracts over \$50,000

- HAS awards contract to lowest bidder whose bid meets the terms and specifications of the Invitation to Bid (ITB) – (solicitation used for the sealed bid process)
- The ITB is the basic method for procuring supplies, work (non-professional) services or construction services with a contract value of \$50,000 or more
- When using ITB process, HAS typically awards contract to vendor that meets all HAS quality requirements and offers the lowest price



Procurement Overview – Competitive Sealed Proposals



Request for Proposals (RFP) - for contracts over \$50,000

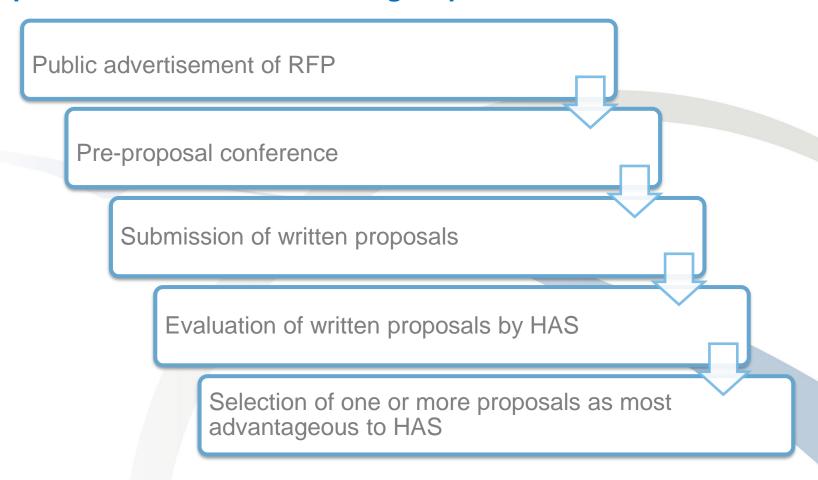
- Certain goods & services & construction contracts are procured by a competitive process known as
 Request for Proposals (RFP)
- Process permits HAS to weigh the proposals' merits, that also meet HAS quality requirements
- RFP process may not always result in selection of vendor offering lowest price, as HAS seeks to identify
 the overall best value
- Appropriate for procuring:
 - High technology goods & services
 - Certain Professional Services
 - Goods & Services where the <u>best value</u> may be a combination of price and other factors
 - Certain Construction Services



Request for Proposals (RFP)



The RFP process includes the following steps:





Request for Proposals (RFP)



The RFP process includes the following steps:

Oral presentations from selected proposers (optional)

Invitation to selected proposers to make Best and Final Offer ("BAFO)"

Evaluation of BAFOs, and contract negotiations with parties whose BAFOs are selected

Final selections of most advantageous proposal; award of contract by City Council



Methods of Procurement - Explaining RFQs

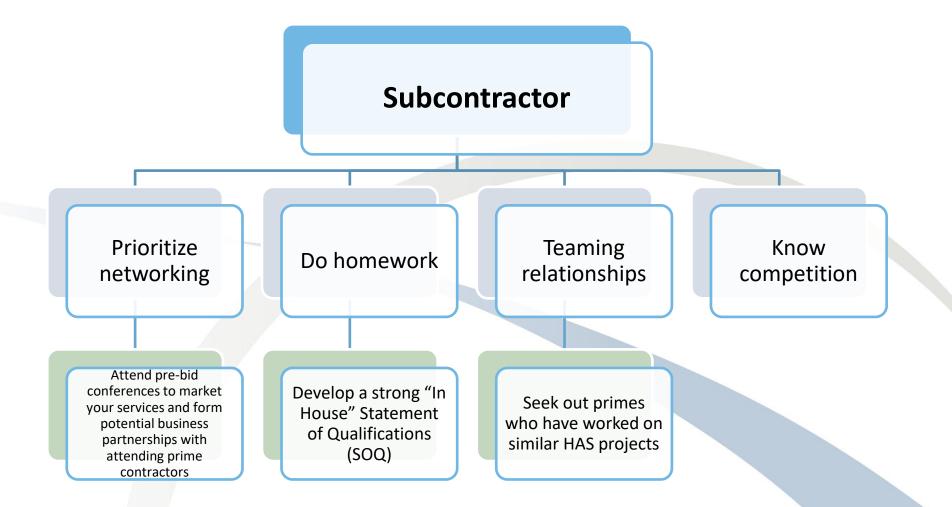


- Respondents are evaluated based solely on their qualifications in relation to the scope of services required
- A select number of qualified firms is shortlisted
- HAS then enters into negotiations with the best qualified firm
- Oral presentations may be requested from selected firms
- Price is not solicited with the initial RFQ
- Generally used for Professional Services, including engineering services, architecture, design build, construction manager-at-risk contracts etc.



Do You Want to be a Subcontractor?

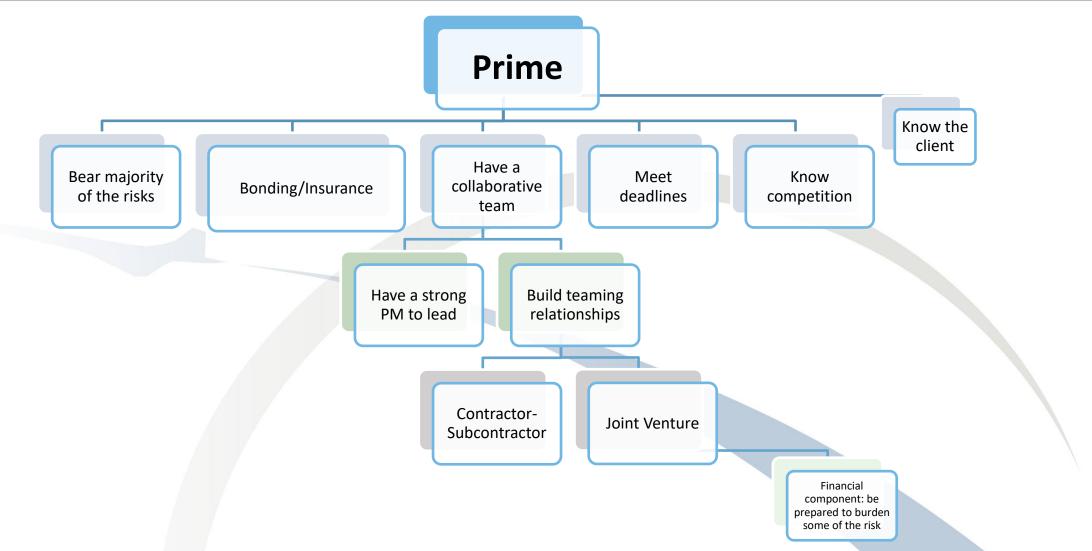






Do You Want to be a Prime Contractor?







Procurement Opportunities



Strategic Purchasing advertisements and Notices to Bidders are publicly posted according to State Statute and Charter provision and are available from the following sources:

- Every Friday in the "Notice to Bidder" section of the Houston Business
 Journal. Some bid advertisements may be found in the Sunday edition of
 the Houston Chronicle, and various Industry Specific Networks and
 Business Journals
- Current contracting opportunities are also on the following websites:

Solicitations | Business and Partnerships | Houston Airport System (fly2houston.com)

Strategic Procurement Division (houstontx.gov)

<u>Current Contracting Opportunities (houstontx.gov)</u>





Pre-Submission - Getting Ahead of the Competition



Laying the groundwork – primes, joint venture, or subcontractors

- Do you want to work as a Prime, joint venture, or Subcontractor?
- Identify opportunities
 - Who can benefit from your expertise?
 - Know HAS short- & long-term goals
- Use contract search function on : http://purchasing.houstontx.gov/index.html
- Know the client
 - Be connected
 - Understand the organizational structure



Pre-Submission - Getting Ahead of the Competition



Getting Ahead of the Competition

- Build & manage relationships
- Get familiarized with City of Houston City Council Agendas and Minutes
- Market strategically
 - Understand your firm's major strengths.
 - Search for partners that compliment your firm





Tips

- Understand the contracting department's objectives for the RFP
- Create proposal outline
- Research and choose your subcontractors
 - For contracts with a goal, M/WBE firms an be found from the OBO Certified
 Firm Directory https://houston.mwdbe.com/?TN=houston
 - Subcontractors:
 - See which firms/primes have performed historically on similar contracts
 - Demonstrate your capability and availability to the Primes
- Build your team and their availability
- Project Manager commitment
- Review the submission schedule





Where to go?	Website	What will you find?
Fly2houston	https://www.fly2houston.com/biz/opportunities/solicitations	Solicitations Business Partnership
Constant Contact	https://lp.constantcontactpages.com/sl/Y2ZmCA Z	Weekly E-blast Upcoming and On-Going Projects
Mentorship	https://www.houstontx.gov/pillars-for- success/index.html	Pillars for Success by Bluewave
Business Development Workshops	https://www.fly2houston.com/biz/opportunities/industry-day-documents	Industry Day
	https://www.fly2houston.com/biz/opportunities/rental-car-acdbe-resources	Airport Rental Car Supplier Diversity











Thank you so much for your interest and attention has.obo@houstontx.gov